



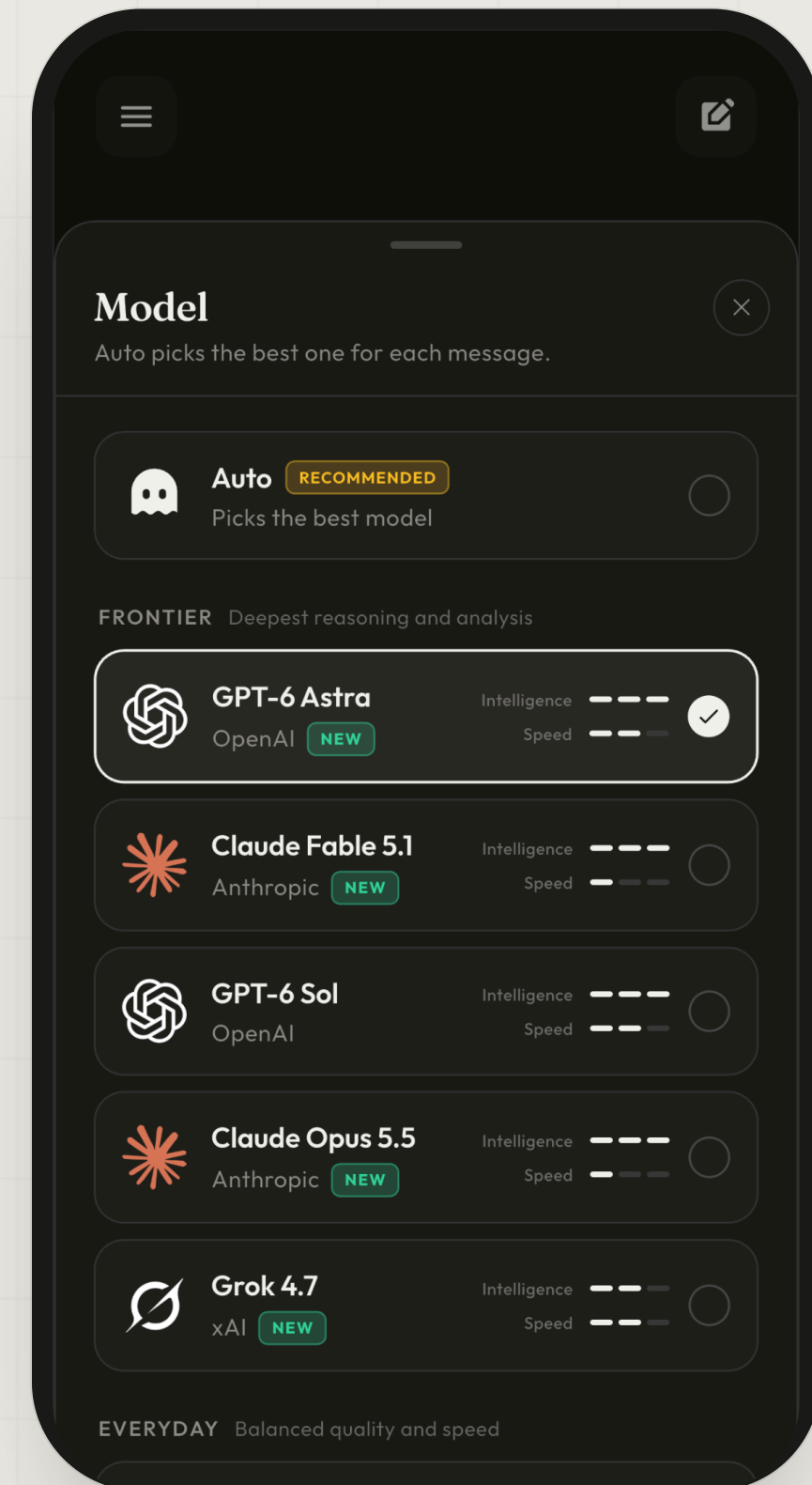
Arcus

Every frontier model.
One thread.

Linus Sebar
Founder

heyarcus.com
Live on the App Store

Daytona Startup Grid
Application, 2026



THE PROBLEM

The best model changes every month. Your subscription doesn't.

<div>ChatGPT</div> <div>OpenAI</div> <div>\$20 /mo</div>	<div>Claude</div> <div>Anthropic</div> <div>\$20 /mo</div>	<div>Gemini</div> <div>Google</div> <div>\$20 /mo</div>	<div>Grok</div> <div>xAI</div> <div>\$30 /mo</div>
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Four apps, four logins, four memories. Context, files and history are lost on every switch, so most people pick one lab and settle for a worse answer.

\$90 /mo

THE SOLUTION

One thread. Every model.

Arcus puts GPT, Claude, Gemini and Grok in a single conversation, on one subscription.

- 01

Switch mid-conversation

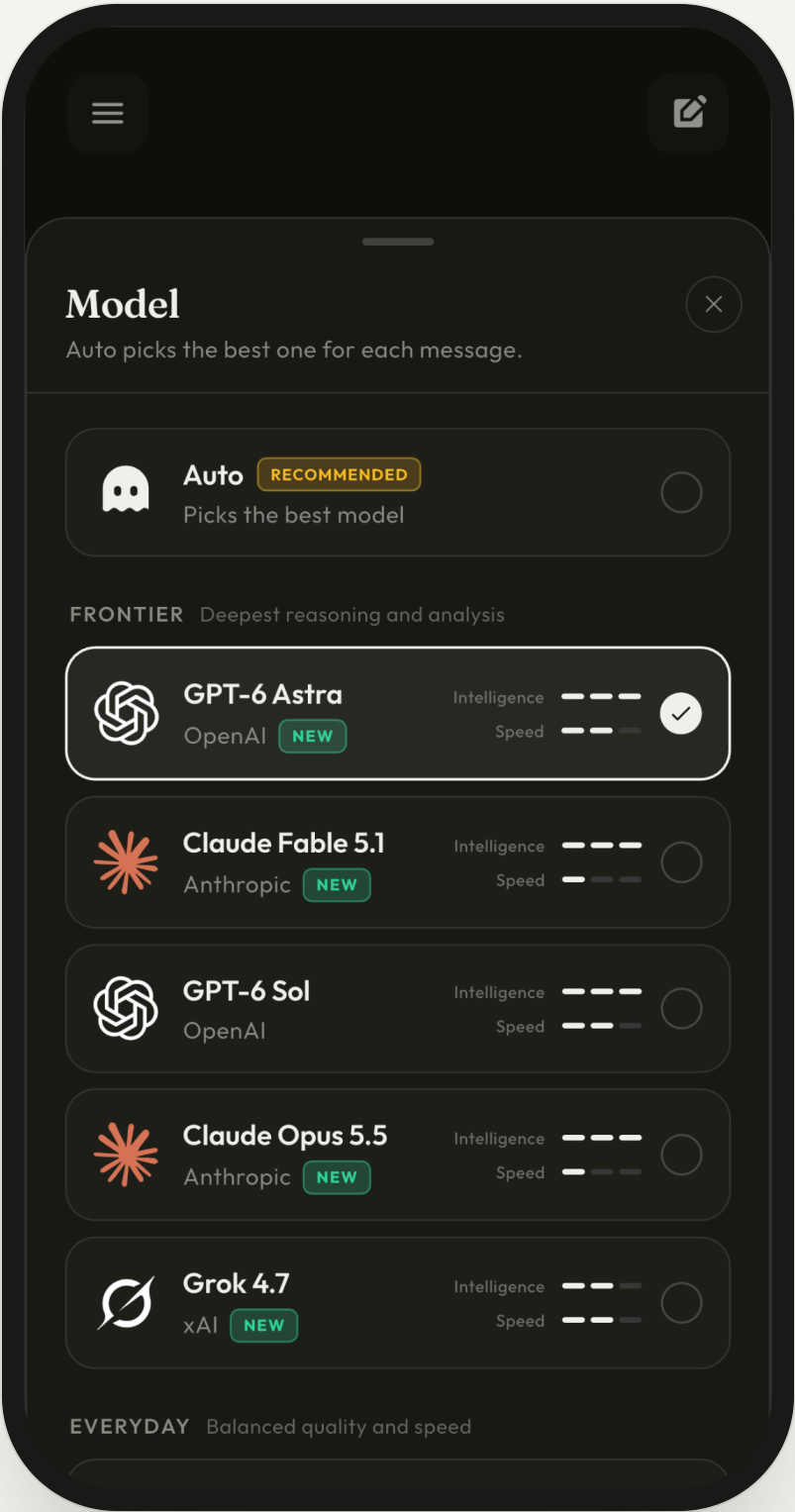
The thread keeps its full context, whichever model answers next.
- 02

Auto mode

Fast models for everyday turns, frontier models for deep reasoning.
- 03

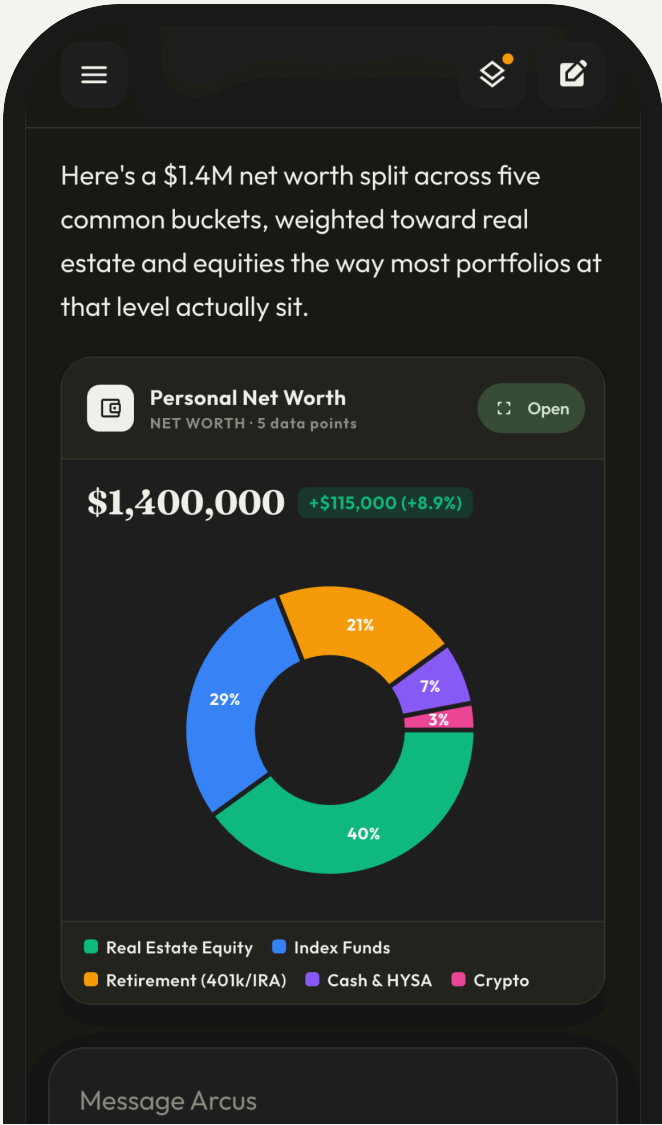
One plan

Arcus Unlimited covers every frontier model for less than two lab subscriptions.



THE PRODUCT

It shows you. Not just tells you.



Charts and artifacts
Built live, ready to export

Q3 Content Strategy
Document · 27 lines

DOCUMENT 264 words · 27 lines

Prepared for: Marketing Leadership | **Date:** September 23, 2026 | **Period:** Q3 FY2026 (Oct–Dec)

Overview

Q3 shifts our content program from volume to compounding assets, concentrating spend on a small number of high-intent pieces that support search, sales enablement, and lifecycle email. The plan consolidates publishing into three owned channels, retires low-performing formats, and introduces a single monthly measurement cadence so decisions are made on evidence rather than instinct.

Objectives

Documents
Formatted and exported to PDF

Business Services Agreement
PDF · 42 KB

Summarise the key terms in five bullets, then pull out the payment schedule and any auto-renewal clause. Cite the source.

Key terms

- Northbridge Analytics LLC (Delaware LLC, Austin TX) will build and operate a demand forecasting model and inventory dashboard for Harlow & Finch Retail Group across 84 stores plus e-commerce, effective October 1, 2026, with a 12-month initial term ending September 30, 2027 (\$\$2.1, 3.1, Exhibit A).
- Client owns its data and the Deliverables on full payment; Northbridge keeps its Provider Tools and licenses them

Message Arcus

Files of any format
PDF, Word, Excel, PowerPoint, code

— REAL WORK

An assistant that **does the work.**

01 Live web research

Private search and crawling, with citations you can open and check.

02 Charts, diagrams and documents

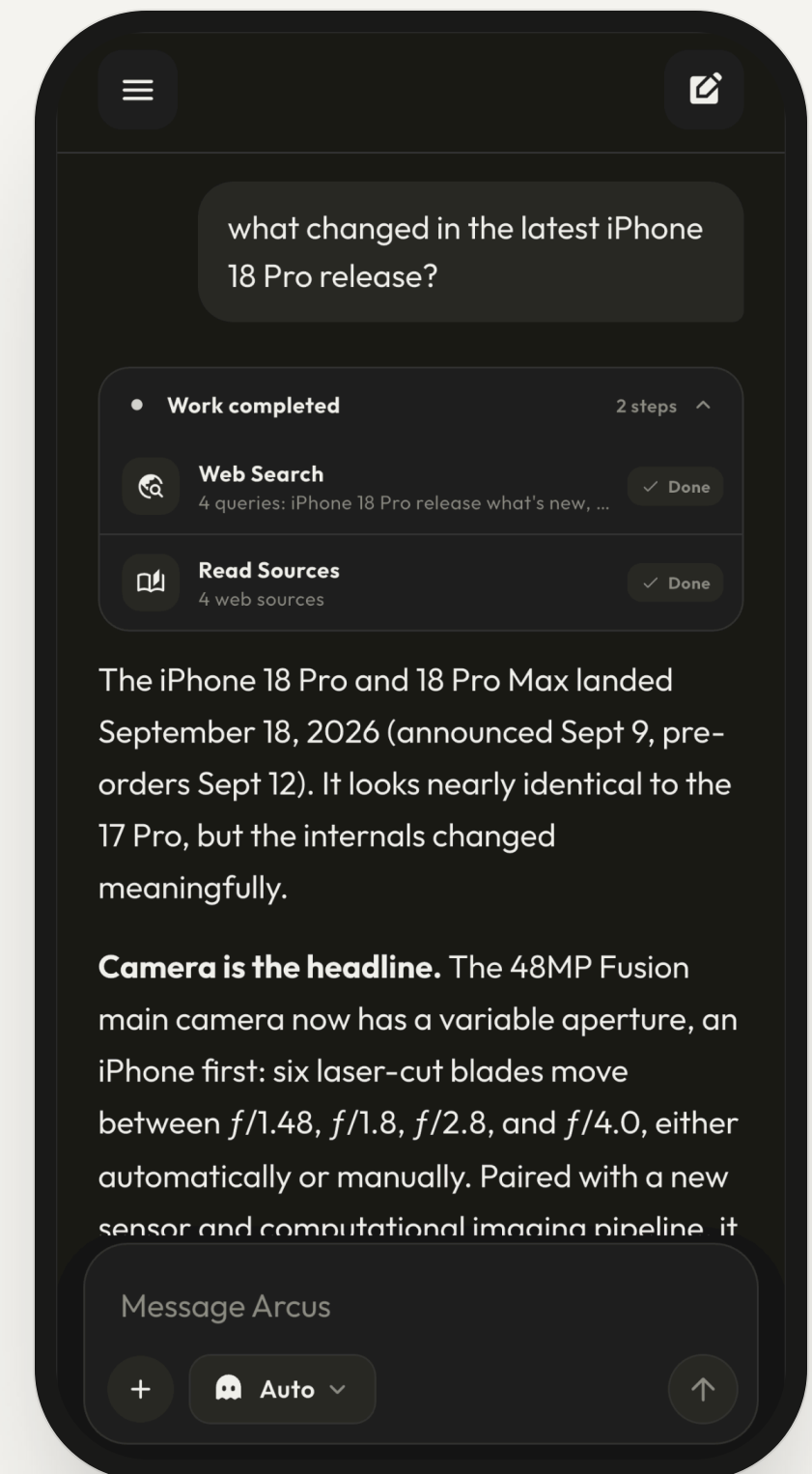
Native artifacts for stocks, budgets, architecture flows and printable reports.

03 Code execution

Model-written code runs in an isolated sandbox and returns real output.

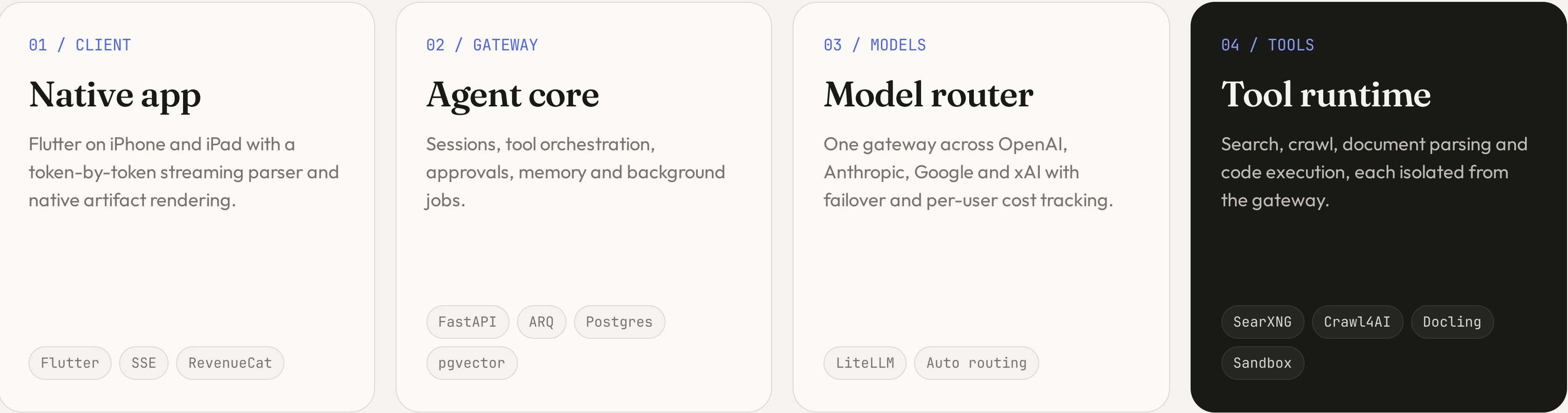
04 Memory and vision

Preferences carry across chats. Send a photo and ask anything.



— HOW IT IS BUILT

Our own stack, **end to end.**



WHY DAYTONA

Code execution is our weakest layer.

Daytona fixes it.

Today

SELF-HOSTED RUNNER

- Python only
- 3 second run limit, 256 MB memory
- No files persist between steps
- No packages, no network, no web previews
- We operate and patch the sandbox ourselves

With Daytona

MANAGED SANDBOXES

- + Python, Node, bash and any toolchain
- + Real workloads: data analysis, tests, builds
- + A persistent workspace per conversation
- + Packages, network and live app previews
- + Isolation and scaling handled by Daytona

BUSINESS MODEL

Subscription first. Routed for margin.

ACQUIRE

Free

Daily quota on Auto mode, research and files.
Sign in with Apple in seconds.

Trial at the point of real value

CONVERT

Arcus Unlimited

Monthly and annual plans unlock unlimited use
of every frontier model.

Billed through Apple, managed with RevenueCat

PROTECT

Smart routing

Everyday turns go to efficient models and hard
problems to frontier ones, so cost follows
difficulty.

Per-user usage tracked at the gateway

WHERE WE ARE

Shipped and live, not a slide.

Sep 21

Live on the App Store

Released 2026, now on version 1.1.4.

5+

Frontier model families

GPT, Claude, Gemini and Grok, plus Auto.

iOS

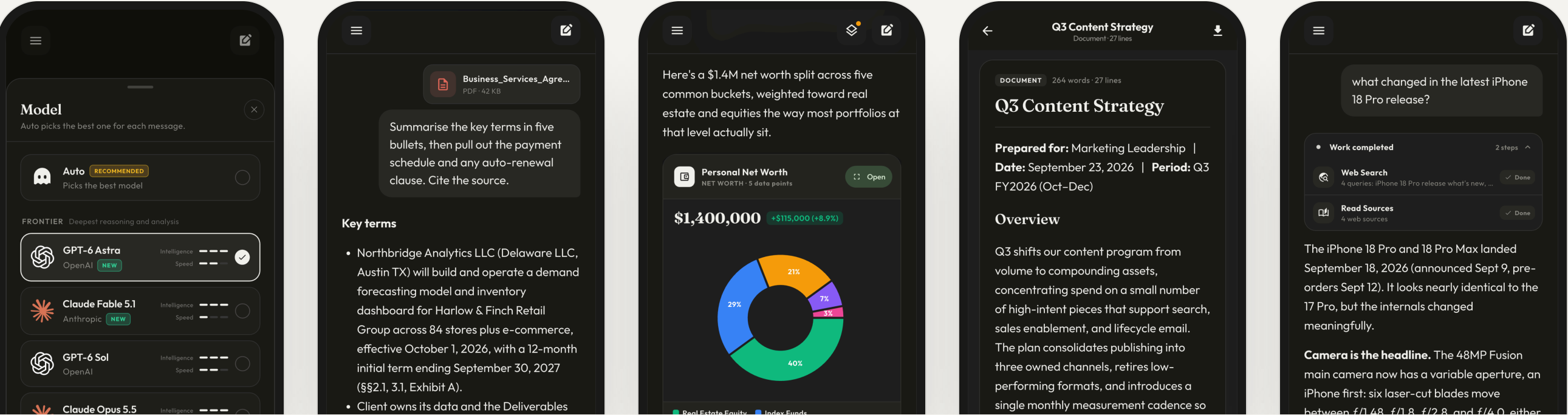
iPhone and iPad

Native Flutter client with streaming.

24/7

Production stack

Gateway, router, search and storage running.



LS

Founder

FOUNDER

Linus Sebar

Founder, product and engineering

01 **Built Arcus end to end**

The iOS app, the agent gateway, the model router and the tool runtime.

02 **Shipped, not prototyped**

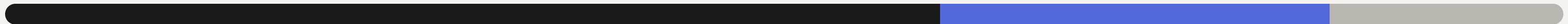
Took Arcus from first commit to a live App Store product in 2026.

03 **Craft first**

A calm, editorial product in a category full of clutter and dark patterns.

THE ASK

Daytona credits to make every chat **a real workspace.**



60%

■ **Code execution**

Replace our runner with Daytona sandboxes for multi-language code, data work and tests inside chat.

25%

■ **App previews**

Ephemeral dev environments so users can open and try the apps Arcus builds for them.

15%

■ **Browser agent**

Sandboxed headless browsers for research and task automation on the web.



Thank you.

Every frontier model. One thread.

heyarcus.com

hello@heyarcus.com

[App Store: Arcus](#)